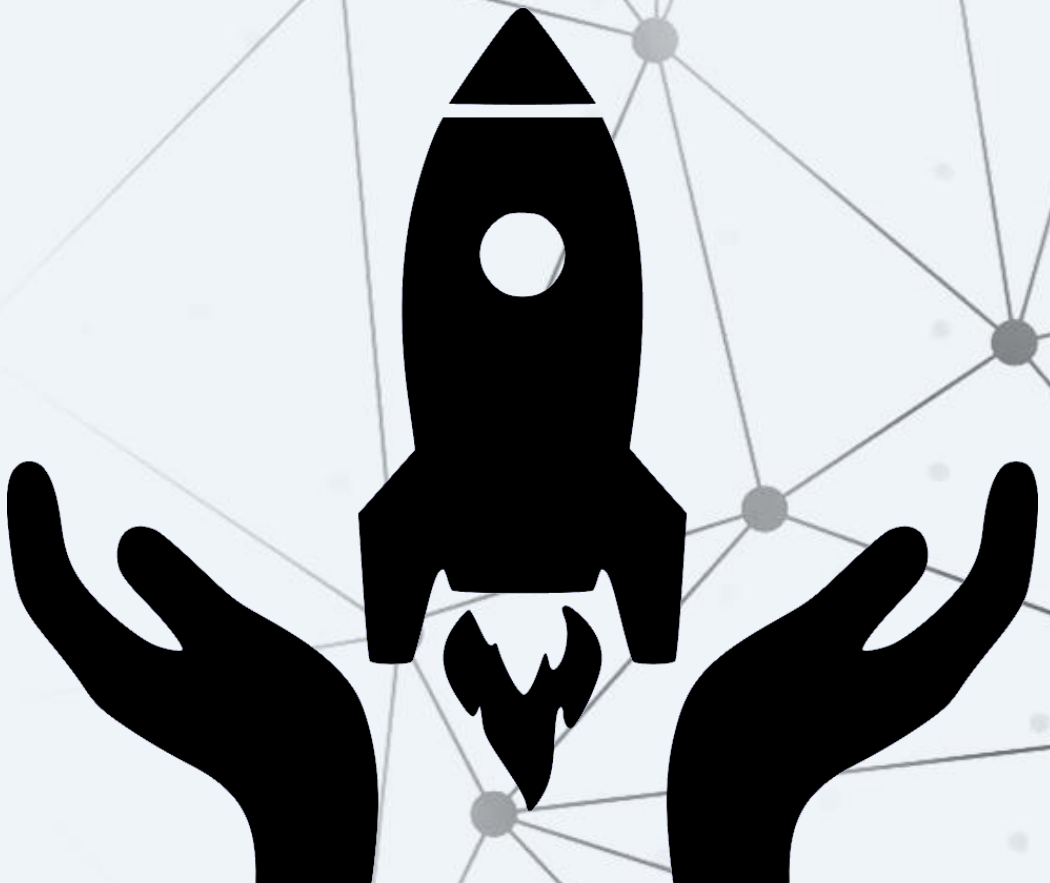
Diagnóstico do ecossistema de inovação

2021

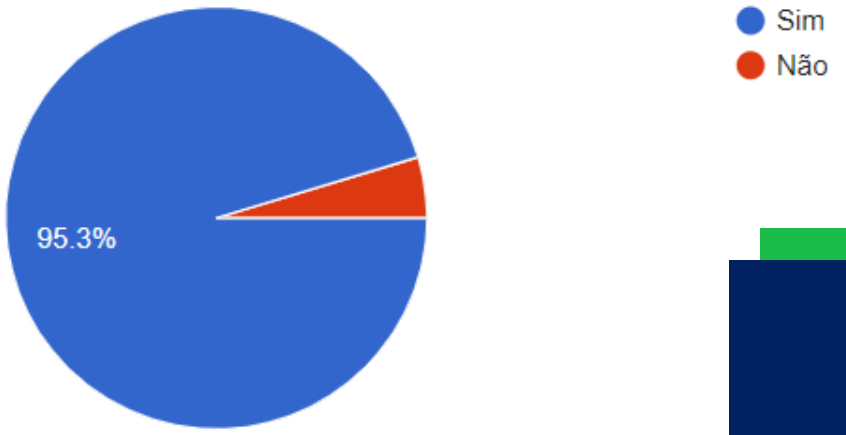
Piracicaba - SP

PERFIL DAS STARTUPS



SEMDETTUR

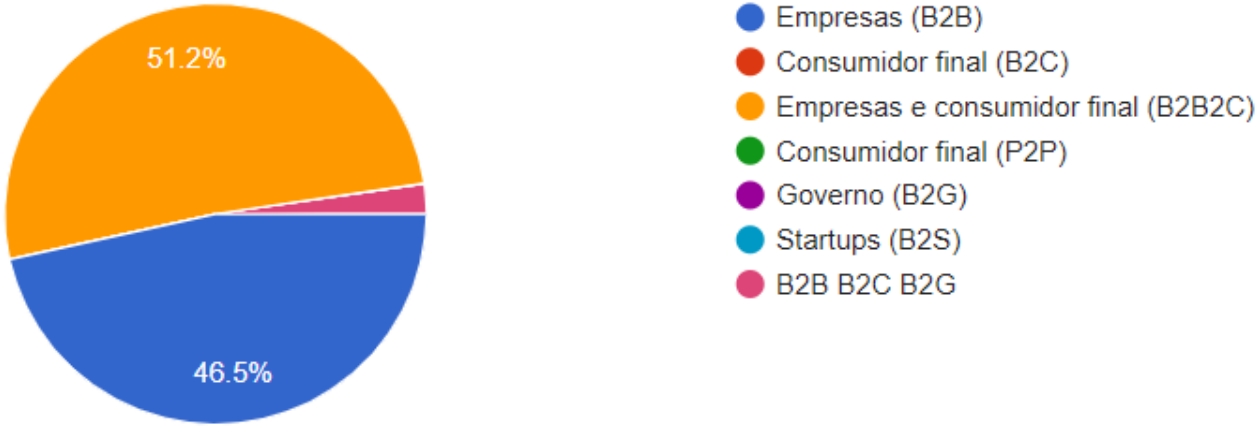
A startup está formalizada como empresa?



70 STARTUPS

IDENTIFICADAS PELO DIAGNÓSTICO SEMDETTUR 2021

Qual o tipo de negócio?



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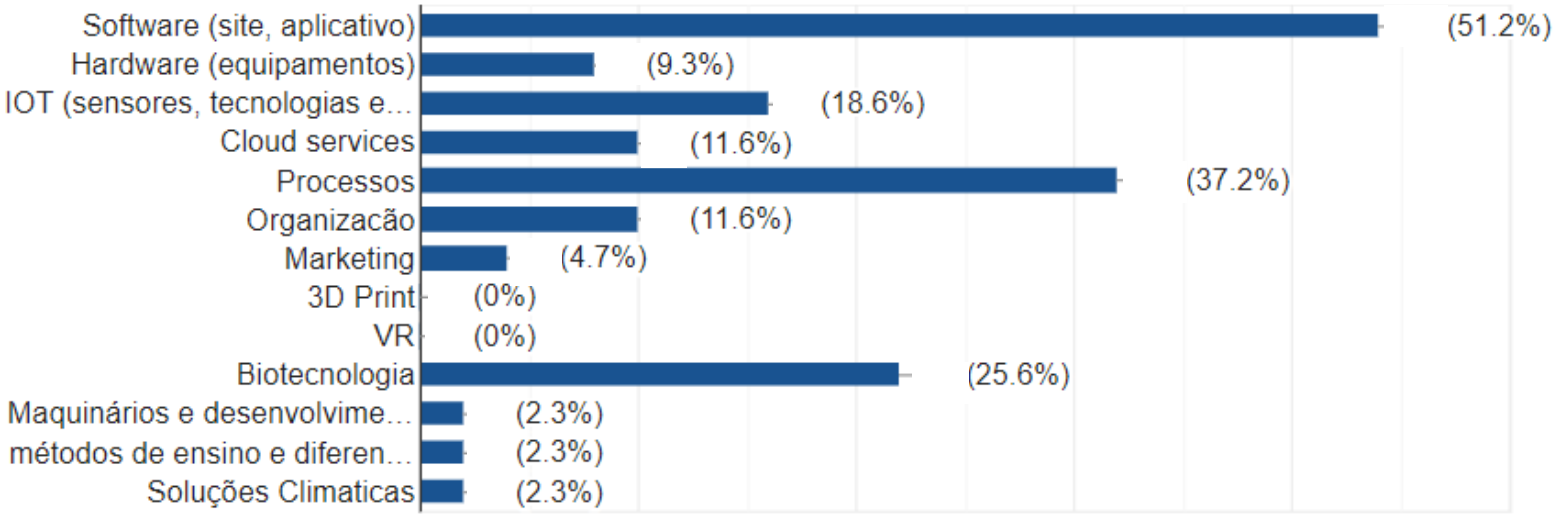
Qual o modelo de negócio praticado?

Qual o tipo de inovação oferecida?



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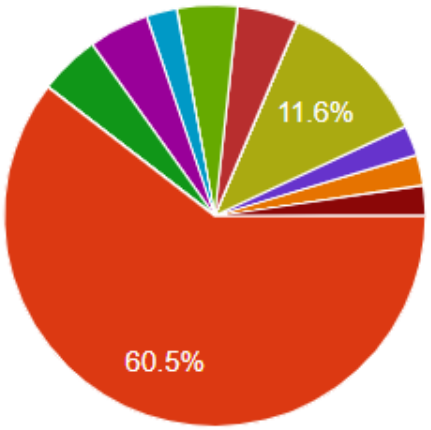
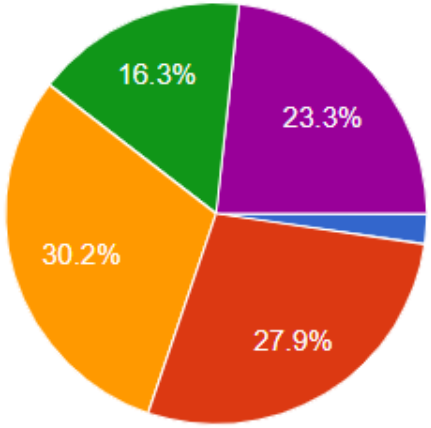
Em qual segmento de mercado atua a startup?



- Indústria 4.0.
- AgTechs;
- FoodTechs;
- FinTechs;
- Smartcities;
- EdTech
- HealthTechs;
- GreenTechs;
- CleanTechs;
- LawTechs;
- InsurTech
- MobiTechs;
- BioTech
- Desenvolvimento
- WoodTech
- ClimateTech

Em qual estágio a startups se encontra?



- **Ideação** (em desenvolvimento da ideia, estudo do mercado, identificação de o...
- **Validação** (em fase de validação do protótipo - MVP - e dos primeiros clien...
- **Operação** (protótipos validados, modelo de negócio definido, conhecimento do...
- **Tração** (métricas e objetivos definidos, busca de parceiras para crescimento)
- **Escala** (crescimento médio anual acima de 20% ao ano, em termos de empreg...

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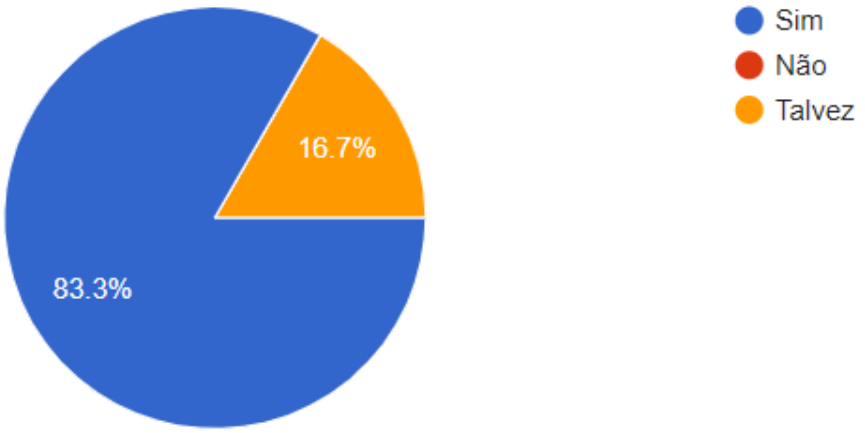
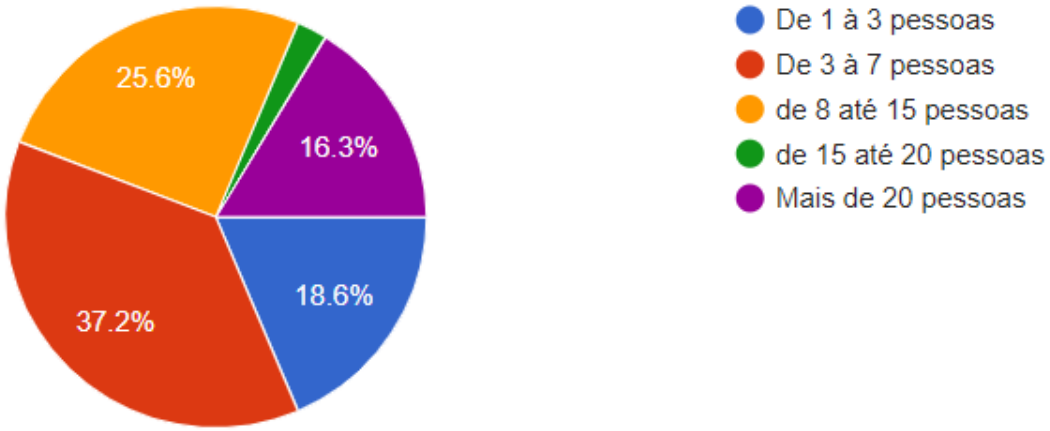
Acredita que sua startup tem potencial para realizar negócios no exterior?



Qual é o tamanho da equipe?



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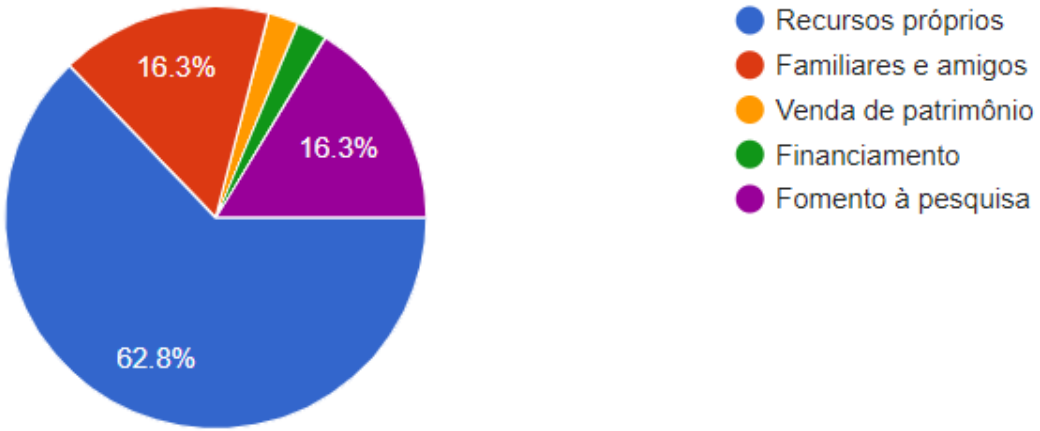
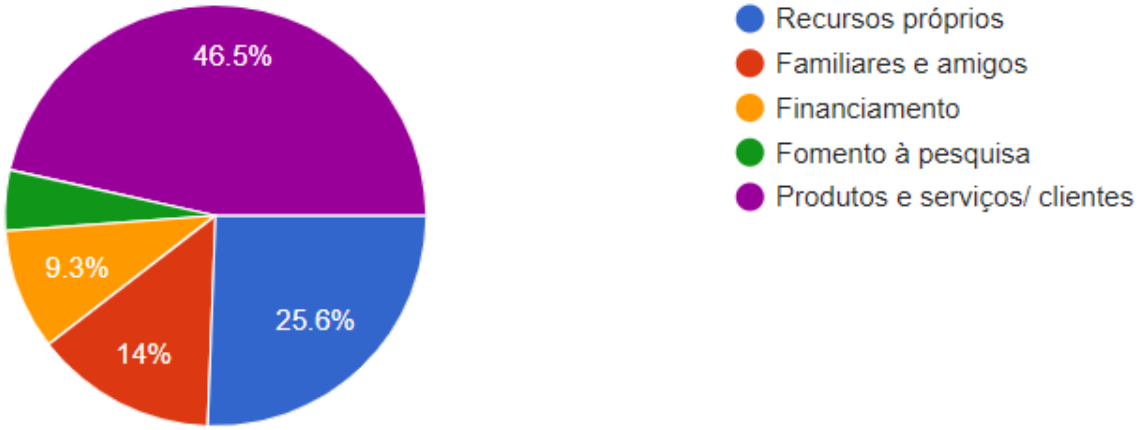
Qual fonte de recursos você utilizou para iniciar sua a startup?



Qual a principal fonte de recursos atualmente da startup?



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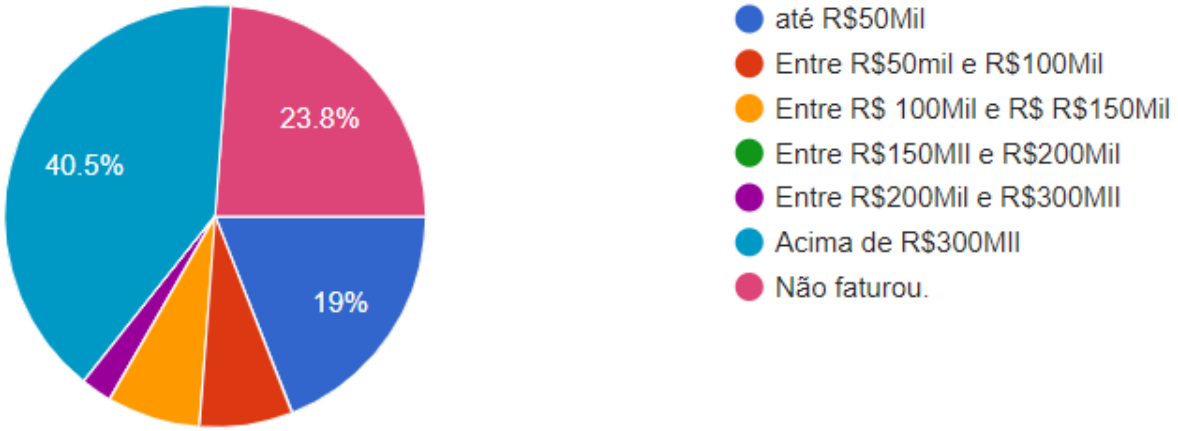
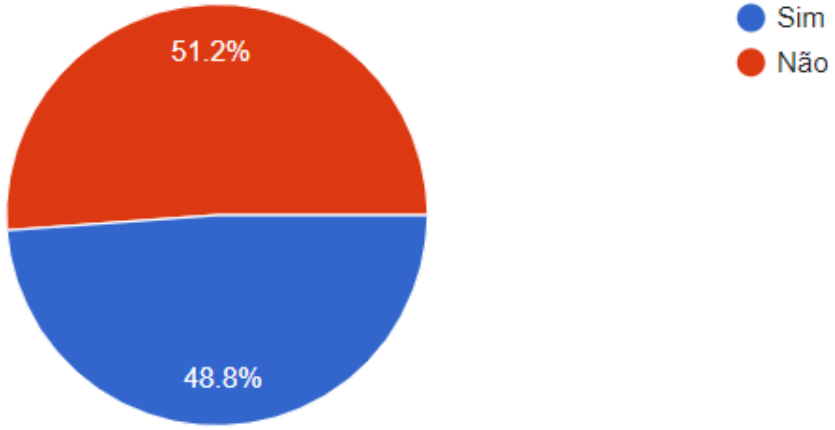
Quanto a startup faturou no ultimo ano?



Os membros da equipe ja desenvolveram outras startups anteriormente?



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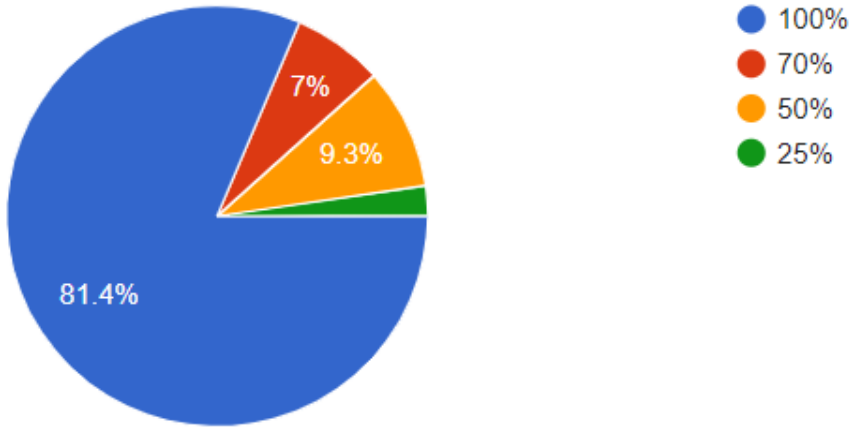
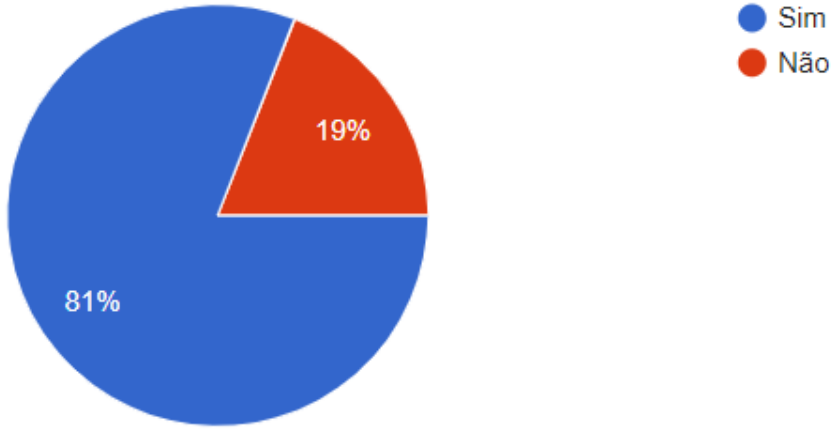
Quanto tempo a equipe dedica exclusivamente a startup?



Possui protótipo?



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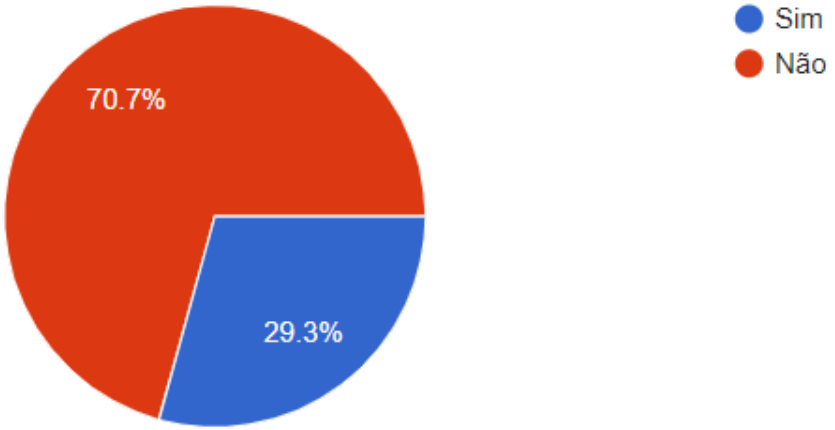
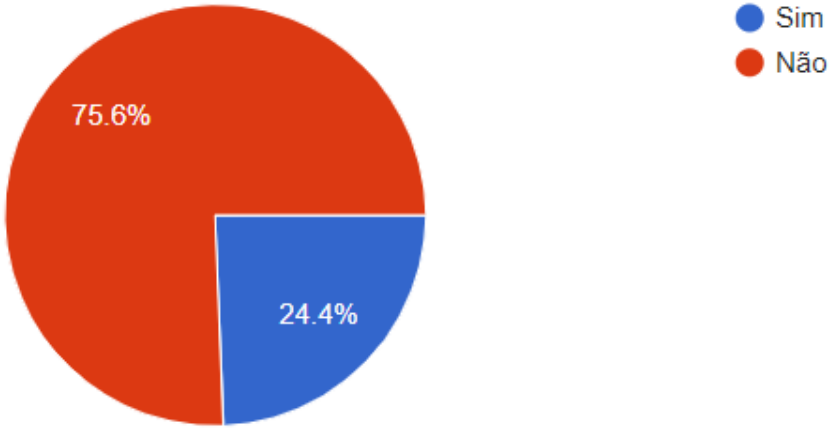
Possui patente?



Necessita de patente?



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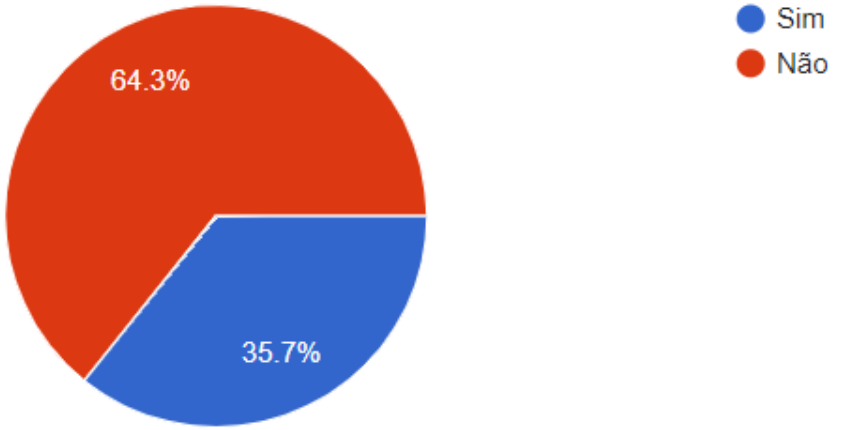
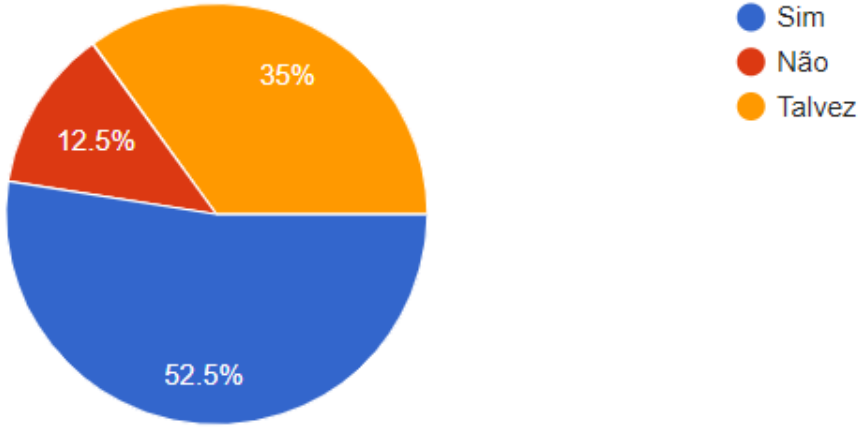
Já foi acelerada?



Tem interesse em ser acelerado?



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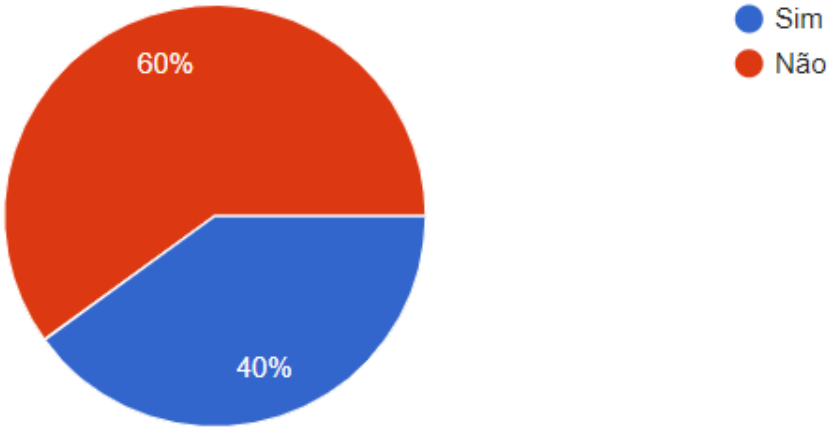
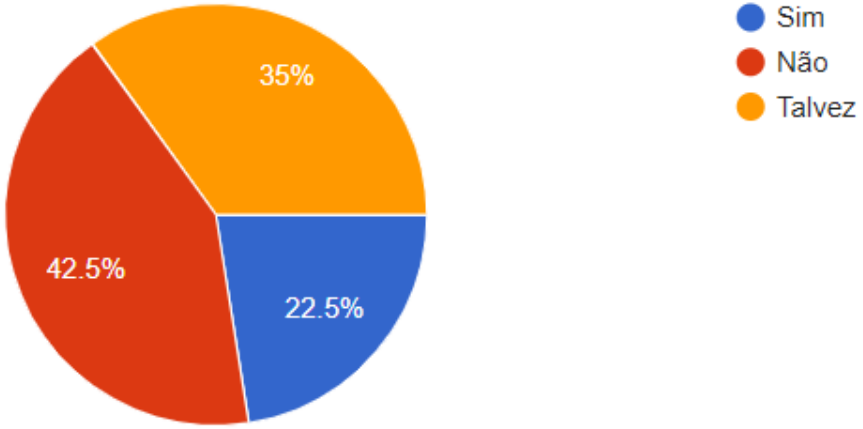
Já foi incubada?



Tem interesse em ser incubado?



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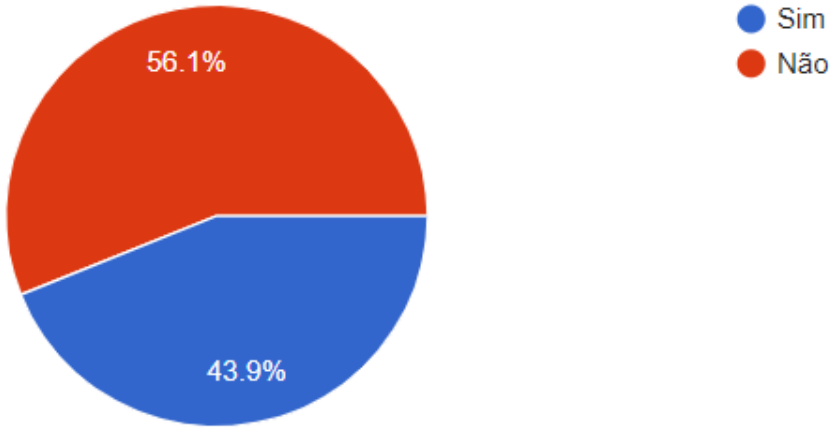
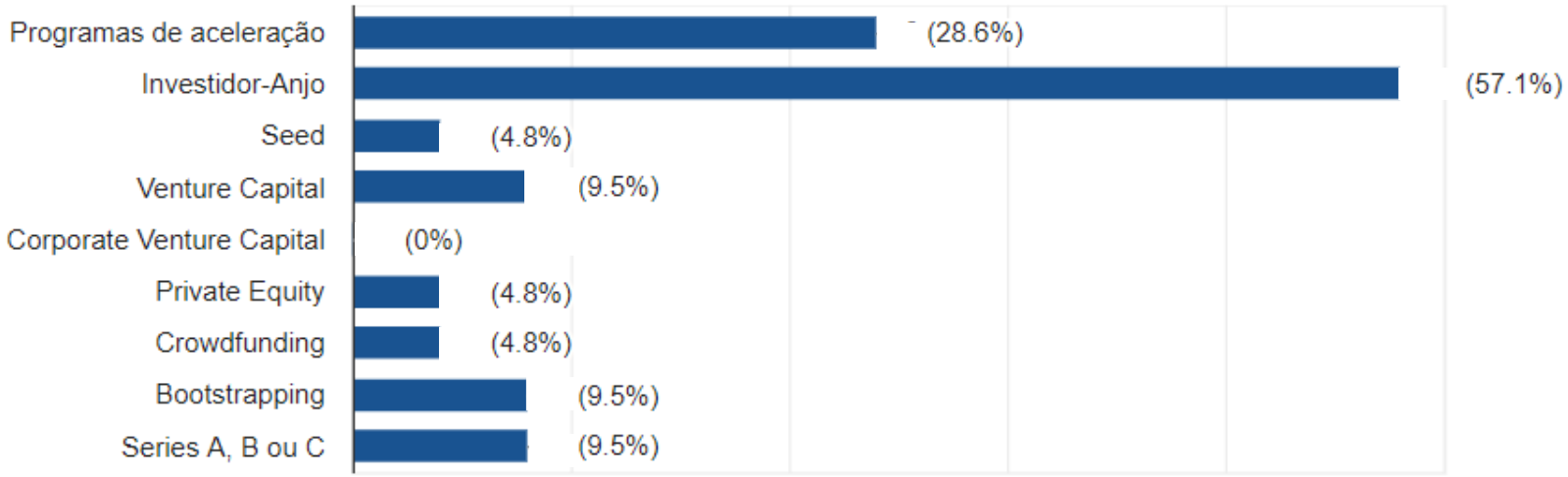
Já foi investida?



Qual a modalidade de investimento recebida?



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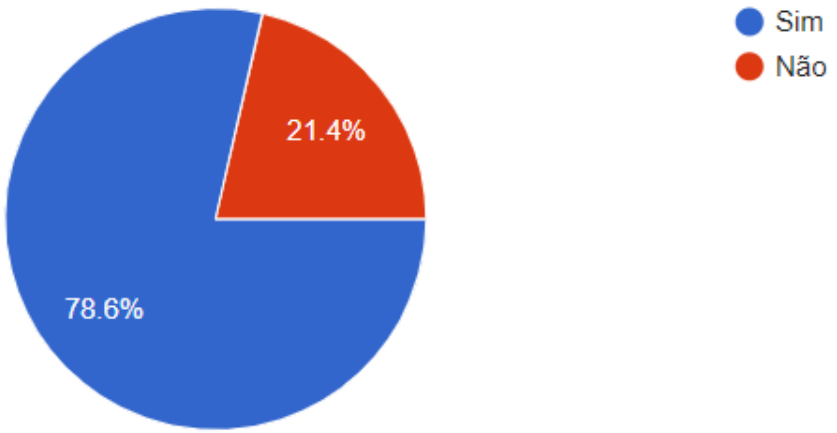
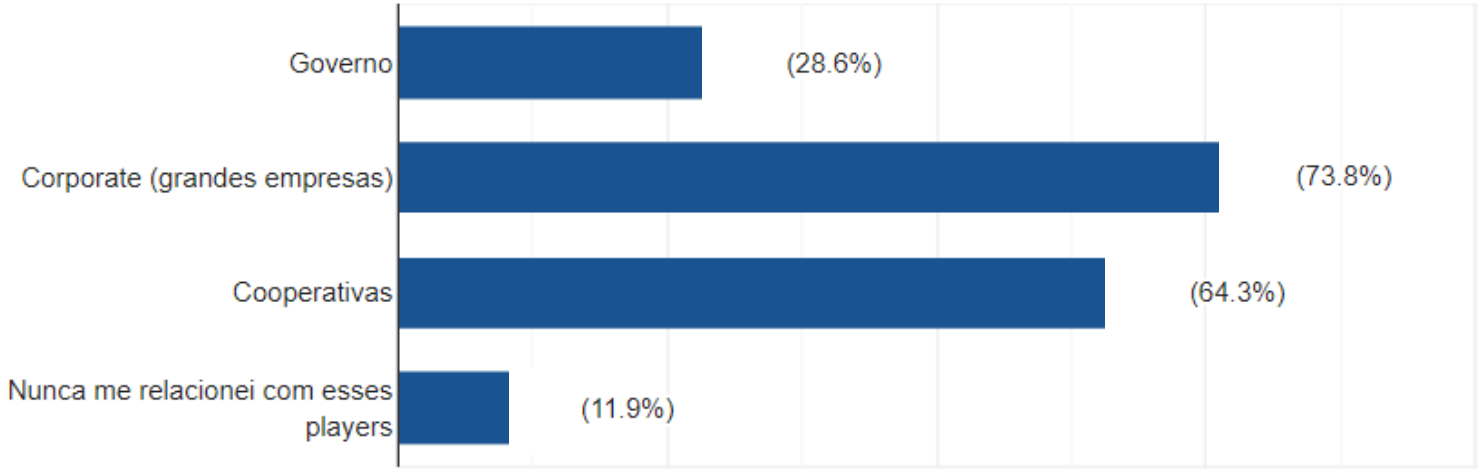
Neste momento sua startup está em busca investimento?



Sua startup se relaciona com algum destes Players? Se sim, quais?



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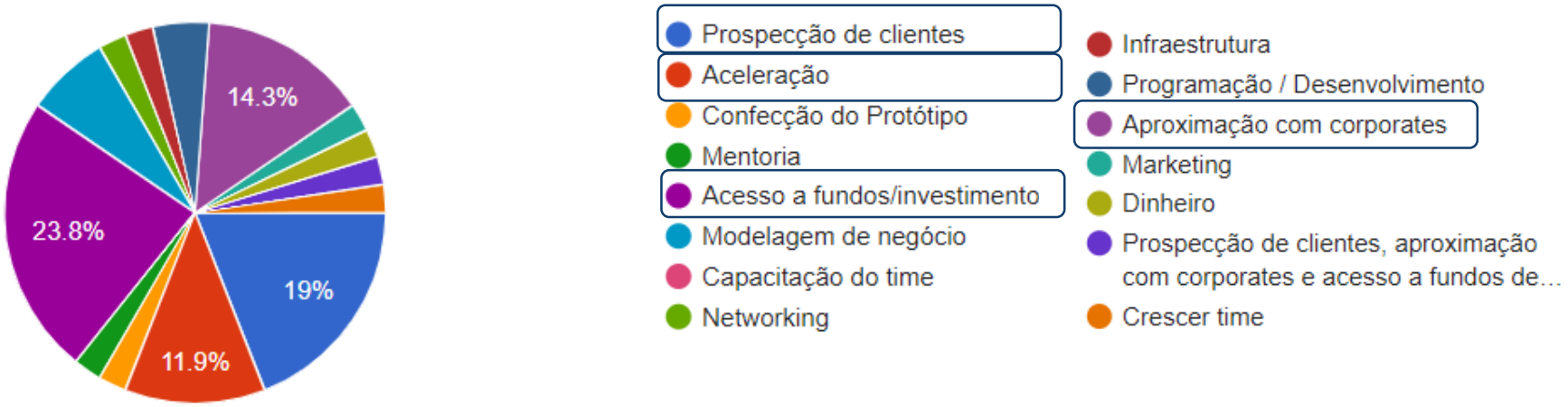
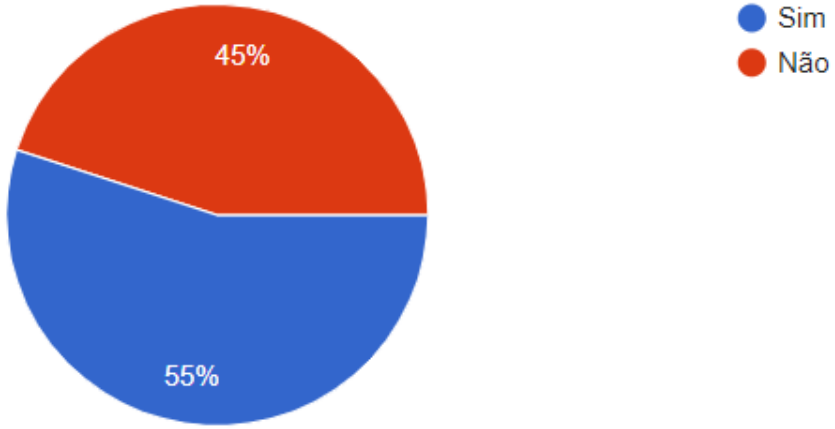
Qual a ajuda mais urgente para sua startup?



Já ganharam algum prêmio ou reconhecimento público?



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